

## **Behind-The-Scenes Stage**

### **W304, 3<sup>rd</sup> Floor**

Celebration's Behind-The-Scenes stage covers the ins and outs of what goes into creating the *Star Wars* universe, hosting guests who make it happen for the movies, television, toys, books, comics and more. Returning for her second Celebration hosting gig, but certainly not just her second Celebration, is *Star Wars* expert and host Amy Ratcliffe.

### **Thursday, April 13**

11am-12:30pm

#### **40 Years of *Star Wars***

Streamed from the Galaxy Stage

A very special tribute to the 40<sup>th</sup> anniversary of *Star Wars* will kick start Celebration Orlando in grand fashion. The panel, hosted by Warwick Davis, will feature Lucasfilm President Kathleen Kennedy and discussions with some of the saga's brightest stars, highlighting the impact of the galaxy far, far away and the fandom that has propelled it for the last four decades. As is tradition, this marquee Celebration event will undoubtedly include many not-to-be-missed surprises.

1-2pm

#### **The Making of the *Star Wars Visual Encyclopedia***

Join DK authors Tricia Barr, Adam Bray and Cole Horton, along with Ruth Amos, editor at Dorling Kindersley, as they discuss what went into making the extensive, beautiful and detail-driven *Star Wars Visual Encyclopedia*.

2:30-3:30pm

#### **I'll Take Droids for \$500, Obi-Wan: An Intergalactic Game Show**

Test your *Star Wars* knowledge, competing head-to-head with Chuck Wendig (*Aftermath: Empire's End*) and Timothy Zahn (*Thrawn*) in categories like "Halt! Who Goes There?," "Jedi Line Trick," "Punch it, Chewie!" and more, using audio clips from *Star Wars* audiobooks. Narrator Marc Thompson will host and one lucky audience member will have a chance to compete onstage as a contestant!

4-5pm

#### **Doug Chiang: The Production Design of *Rogue One***

Join Doug Chiang, the Academy Award-winning artist, author and production designer, as he talks about designing *Rogue One: A Star Wars Story*. Chiang served as co-Production Designer on the movie, so can share unique insights into the process of creating the worlds of *Star Wars*. Currently the Vice President and Executive Creative Director at Lucasfilm, Chiang oversees designs for all new *Star Wars* franchise developments including films, theme parks, games and new media.

5:30-6:30pm

#### **Disney Parks & *Star Wars* Merchandise**

Discover a galaxy of merchandise celebrating the *Star Wars* saga! Be among the first to get a sneak peek into what new exclusives will be coming from the Disney Parks in 2017 and 2018. You will also take an inside look behind the magic at how Disney Parks creates exclusive *Star Wars* merchandise, with insights from Disney's creative development team. With Brad Schoeneberg, Cody Hampton, and Quynh Kimball.

7-8pm

#### **Meet the Celebration Art Show Artists**

Join artists participating in the Celebration Art Show as they talk about what makes the Art Show special. They'll share insights into their processes and techniques, their inspiration, and discuss their creations for Celebration Orlando. Panelists: Brian Miller, Stephen Hayford, Cryssy Cheung, and Jeff Carlisle.

**Friday, April 14**

11am-12:30pm

***Star Wars: The Last Jedi***

Streamed from the Galaxy Stage

Lucasfilm President Kathleen Kennedy and *Star Wars: The Last Jedi* director Rian Johnson will appear on stage. There will be plenty of surprises and special guests on the panel to keep the excitement brewing and speculation spinning throughout the rest of the weekend.

1-2pm

**Designing the LEGO® *Star Wars*™ Galaxy** – the design and development of LEGO *Star Wars* construction toys with Rob Johnson

Have you ever wondered what goes into creating LEGO® *Star Wars*™ sets, packaging and content? 18 year LEGO veteran, former LEGO *Star Wars* Senior Art Director and current Brand Manager Rob Johnson from The LEGO Group will take you through the design and development process that brings your favorite LEGO *Star Wars* construction sets to life. The panel will be a deep dive into the LEGO *Star Wars* design process, from the conceptual stage to sculpting, prototyping, Lucasfilm approval and finally production, and will then cover the packaging development process. Lastly, the presentation will cover content development and wrap up with a Q&A session where there will be a special prize for the attendee with the best question.

2:30-4pm

***Star Wars* Collectibles Update with Lucasfilm's Brian Merten**

Find out what the high-rolling collectors will be looking for in the coming months when Lucasfilm licensing partners Anovos, Bandai, EFX, Gentle Giant, Kotobukiya, Royal Selangor and Sideshow Collectibles reveal some of the high-end pieces that will soon be the proud centerpieces of collections around the world.

4:30-5:30pm

**Lucasfilm Publishing Writers' Roundtable**

Join some of the biggest and best *Star Wars* authors such as Timothy Zahn (*Heir to the Empire*, *Thrawn*), Beth Revis (*Rebel Rising*), Delilah Dawson (*The Perfect Weapon*), Charles Soule (*Poe Dameron*, *Darth Vader*), Jody Houser (*Rogue One*), Michael Kogge (*Poe Dameron Flight Log*), and Ben Acker & Ben Blacker (*Join the Resistance*) to discuss their approach, process, and reception to writing stories set in a galaxy far, far away. Plus, exclusive sneak peeks and announcements into the future of *Star Wars* publishing! Moderated by Lucasfilm's Michael Siglain and Jennifer Heddle.

6-7pm

**Abrams Books Presents: The Art of *Star Wars***

Meet the authors behind *Star Wars Art: Ralph McQuarrie*, *The Art of Star Wars: The Force Awakens*, and *The Art of Rogue One: A Star Wars Story*, as they give fans a look into both the current and legacy Lucasfilm art departments, for the creation of fantastical worlds, unforgettable characters, and unimaginable creatures.

Brandon Alinger, Wade Lageose, and David Mandel (*Star Wars Art: Ralph McQuarrie*) were given unprecedented access to the original work in the Skywalker Ranch Archives, and were able to create the ultimate tribute to the first artist George Lucas hired on *Star Wars*, and one of cinema's most beloved and influential concept artists, Ralph McQuarrie. Image archivist Phil Szostak (*The Art of Star Wars: The Force Awakens*) was embedded with *The Force Awakens* art department as a conceptual researcher and archivist from December 2012 through the end of production, and has worked in conjunction with *Star Wars* art departments for eight years at Lucasfilm. He continues to work with Abrams Books as the author of and consultant on their "Art of" series. Josh Kushins (*The Art of Rogue One: A Star Wars Story*) has worked for various Hollywood studios and most recently on the publicity teams for Lucasfilm Ltd., and his book gives readers unprecedented access to the artwork and imagination behind the newest chapter in the *Star Wars* franchise.

## Saturday, April 15

11am-12:30pm

### ***Star Wars Rebels* Season Four Sneak Peek**

Streamed from the Galaxy Stage.

Executive Producer Dave Filoni and special guests will bring an epic sneak peek at what's to come in *Star Wars Rebels* fourth season. From the exclusive reveals, to the always lively audience Q&A, Celebration fans know this panel is not one to miss!

1-2pm

### **Del Rey Books**

Del Rey has been publishing *Star Wars* books since 1976. Find out what we have in the works for 2017 and beyond. Join authors Chuck Wendig (*Empire's End*), Christie Golden (*Inferno Squadron*), Timothy Zahn (*Thrawn*), and Delilah S. Dawson (*The Perfect Weapon*) as they discuss current projects and preview other books to come. Moderator: Elizabeth Schaefer, Senior Editor at Del Rey Books

2:30-3:30pm

### **Behind the Scenes of the Cantina**

Go behind the scenes like never before as cantina experts Pablo Hidalgo (Lucasfilm creative executive) and FX artist Tom Spina (Tom Spina Designs) once again dive into the most wretched hive of scum and villainy with rare behind the scenes images, video and stories from geniuses who helped create everyone's favorite Tatooine hang out!

4-5pm

### **Marvel Comics Presents: *Star Wars***

The *Star Wars* universe continues to expand in the pages of Marvel Comics! From the ongoing *Star Wars* series to critically acclaimed fan-favorites like *Poe Dameron* and *Doctor Aphra*, new *Star Wars* stories of all kinds are being released every month in the Mighty Marvel Manner! Join Editor Jordan White, artist Phil Noto (*Poe Dameron*), and writer Charles Soule (*Poe Dameron*, *Darth Vader*) to find out what's in store for your favorite characters both new and old in this can't-miss panel!

5:30-6:30pm

### **Hasbro *Star Wars***

Join members of the Hasbro team as they discuss the popular Hasbro *Star Wars* line. Attendees will get an in-depth look at Hasbro's latest action figure offerings. Word on the Holonet is there may also be a few surprises, including a special product reveal. From Hasbro: Steve Evans, Design Director, *Star Wars*; Joe Ninivaggi, Director, Brand Strategy and Marketing; Aditi Raturi, Global Brand Manager, Marketing & Development; Bill Rawley - Product Design Manager; Steve Bono - Senior Design Manager, *Star Wars*; Mark Boudreaux, Senior Principal Designer, *Star Wars*.

7-8pm

### **Inside Maz's Castle: Designing the Unknown in DK *Star Wars* Books**

DK authors, illustrators, and representatives lead a lively discussion focused on the creation of cross-section artworks that take readers inside the world of the *Star Wars* saga. We'll cover new cross-section artworks & 3D maps from *Star Wars: The Force Awakens: Incredible Cross-Sections*, *Star Wars: Complete Locations*, and *Star Wars: Rogue One: The Ultimate Visual Guide*. Learn how the authors and illustrators work together to create and annotate the spreads, and contemplate whether these types of designs can inspire or inform future work. Jason Fry, author; Pablo Hidalgo, author; Kemp Remillard, illustrator; Rachel Barry, Vice President, Director of Marketing & Publicity.

## **Sunday, April 16**

11am-12pm

### **Behind the Scenes with LEGO *Star Wars*: The Freemaker Adventures**

Join executive producers Bill Motz and Bob Roth as they share insights into the making of the Emmy nominated series "LEGO *Star Wars*: The Freemaker Adventures" and give a sneak peek at what's to come!

12:30-1:30pm

### **ESPN Presents *Star Wars*: Evolution of the Lightsaber Battle**

ESPN's *SC Featured* examines the connection between sports and the iconic lightsaber duels: from fencing and samurai swordplay in the original films through the transition to an increased focus on martial arts and the sport of kendo. Using classic *Star Wars* scenes and extremely-rare behind-the-scenes footage from the Lucasfilm archive, this documentary looks at the athleticism behind the choreography and training utilized in the execution of the lightsaber battles.

The documentary, which previously aired on ESPN ahead of the release of *Star Wars: The Force Awakens*, is hosted by Mark Hamill and includes interviews with actors John Boyega, Ian McDiarmid, Ray Park, JJ Abrams, historian J.W. Rinzler, trainers Nick Gillard and Paul Vincent, and members of the United States and Japanese national Kendo teams. On stage will be Executive Producer Craig Lazarus, Producer Ben Houser, Director Martin Khodabakhshian, and Editor Mike Sciallis to discuss the experience of making the program, to answer questions from the audience and to share previously un-aired footage from the special.

2-3:30pm

### ***Star Wars* Celebration Tattoo Competition**

Fans of *Star Wars* art and body art will want to be sure to see the *Star Wars* Tattoo Competition Sunday. Presented by tattoo author Shane Turgeon (*The Force in the Flesh*) at Celebrations since Celebration III in 2005, the Competition will feature these categories: small/medium color, large color, small/medium black and grey, large black and grey and tattoo of the weekend, with awards created exclusively for *Star Wars* Celebration.

4-5pm

### **Celebration Orlando Closing Ceremony**

Live on the Celebration and Galaxy Stages; streamed to the Behind-The-Scenes Stage

Gather with your friends and fellow *Star Wars* fans to relive the best moments of the weekend, and bid farewell to another Celebration.